

Planning

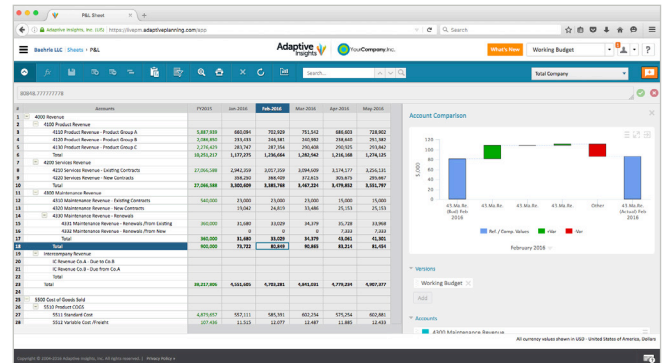
The Adaptive Insights Business Planning Cloud enables companies of all sizes to collaboratively plan and model, easily access real-time analytics, and streamline complex reporting. You get easy, powerful, and fast software that empowers finance teams to better manage the business. It's easy, so you can plan as a team. It's powerful, so you can model anything and analyze everything. And it's fast, so you can model rapidly and adapt quickly. With this best-practice active planning process, you can plan and adapt without compromise.

Plan and Adapt without Compromise

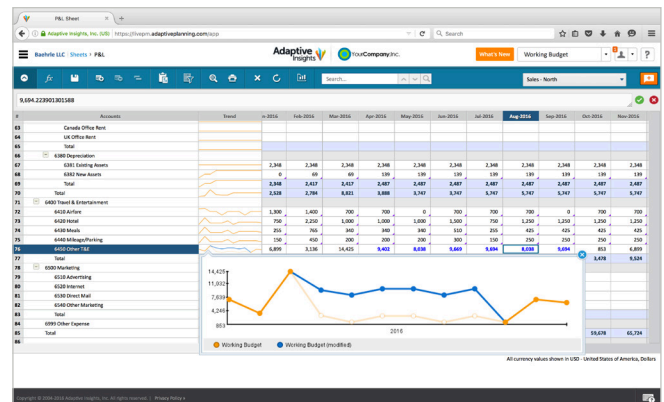
Adaptive Insights' planning capabilities are built on our Business Planning Cloud platform that enables rapid deployment at an affordable cost accessible anywhere—without over-dependence on IT. Our powerful modeling engine with real-time in-memory calculations and fast data access is a great solution for organizations of all sizes.

Benefits include:

- Reduce the planning cycle time up to 90%
- Decrease errors and improve data integrity with automatic aggregation
- Improve transparency with audit trail, version control, and analysis tools
- Collaborate with integrated workflow and process management
- Model time with a universal and completely configurable calendar
- Plan each facet of your business in a different time granularity, but roll it all up to see a unified view of all plans
- Visualize insights with analytics, embedded throughout the planning and reporting process



Planning enriched with visual analytics



Visual data entry with Active Sparklines

This screenshot shows an Excel spreadsheet with a financial report for 'YourCompany Inc.' The report includes columns for months from Nov-2015 to May-2016. A 'Reporting' sidebar on the left allows for filtering and aggregation. The data is presented in a grid format with various metrics and trends.

| | | Nov-2015 | Dec-2015 | Jan-2016 | Feb-2016 | Mar-2016 | Apr-2016 | May-2016 | Budget | Actuals | Act/Bud | Act T6 to Act14 |
|---------------------------------|------------|--------------|--------------|--------------|--------------|----------|--------------|------------|--------------|--------------|--------------|-----------------|
| Revenue | | | | | | | | | | | | |
| Product Revenue | 227 | 855 | 895 | 910 | 474 | 0 | 1,143 | 742 | -100% | -100% | -100% | |
| Service Revenue | 19 | 285 | 327 | 425 | 472 | 0 | 428 | 142 | -100% | -100% | -100% | |
| Maintenance Revenue | 75 | 75 | 86 | 96 | 89 | 0 | 81 | 75 | -100% | -100% | -100% | |
| Intercompany Revenue | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Total Revenue | 321 | 1,215 | 1,303 | 1,411 | 1,031 | 0 | 1,652 | 960 | -100% | -100% | -100% | |
| Expenses | | | | | | | | | | | | |
| Operating Expenses | 217 | 242 | 221 | 214 | 119 | 0 | 254 | 229 | -100% | -100% | -100% | |
| Payroll Benefits | 11 | 9 | 5 | 24 | 5 | 0 | 14 | 12 | -100% | -100% | -100% | |
| Office Expenses | 17 | 14 | 17 | 16 | 13 | 0 | 3 | 14 | -100% | -100% | -100% | |
| Travel & Entertainment | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Marketing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Other Exp | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Intercompany Expenses | 20 | 305 | 297 | 299 | 159 | 0 | 317 | 311 | -100% | -100% | -100% | |
| Total Operating Expenses | 237 | 286 | 253 | 259 | 134 | 0 | 288 | 256 | -100% | -100% | -100% | |
| Net Income | 84 | 929 | 1,050 | 1,152 | 897 | 0 | 1,364 | 704 | -100% | -100% | -100% | |

Pixel perfect reporting in Excel, Word, and PowerPoint with OfficeConnect

“With Adaptive Insights Planning, our summer isn’t consumed with the budget. Instead we are able to look at the big picture. What used to be a three-week process is now literally a three-second process.”

– LUND FOOD HOLDINGS CORPORATE HEADQUARTERS

Additional Benefits

- Develop multiple plan alternatives and compare them to each other and to actuals to drive optimal business performance with confidence
- Replace complex allocation formulas with rules that are easy to create and understand
- Save time with automated currency exchange calculations and robust currency reporting capabilities
- Link other model elements for dynamic, integrated P&L, balance sheets, and cash flow statements
- Understand the impact of any change quickly with what-if scenarios

Work in Your Environment

- Choose your experience: Adaptive Insights’ responsive web interface or Excel, where you can leverage the full capabilities of the award-winning Adaptive Insights platform for planning
- Work offline and submit once your work is done and you’re back online

Functional Planning

- Create your own operational planning models in our flexible modeling environment
- Customers have built a wide variety of models, beyond finance, including sales and marketing, manufacturing and supply chain, workforce and many more use cases
- Your models can link seamlessly with corporate financial plans

Dashboards & Analytics

- Easily create powerful interactive dashboards, visualizations, and charts
- Use Active Sparklines to spot trends and change forecasts with drag-and-drop functionality
- Select ranges of data and create charts with a single click—without leaving the planning environment

Self-Service Reporting and Analysis

- Easily create reports with drag and drop—no scripting or technical skills required
- Slice and dice across dimensions, versions, departments, etc.
- Generate HTML reports and drill into underlying detail
- Create presentation-quality board packages dynamically linked across Excel, Word, and PowerPoint